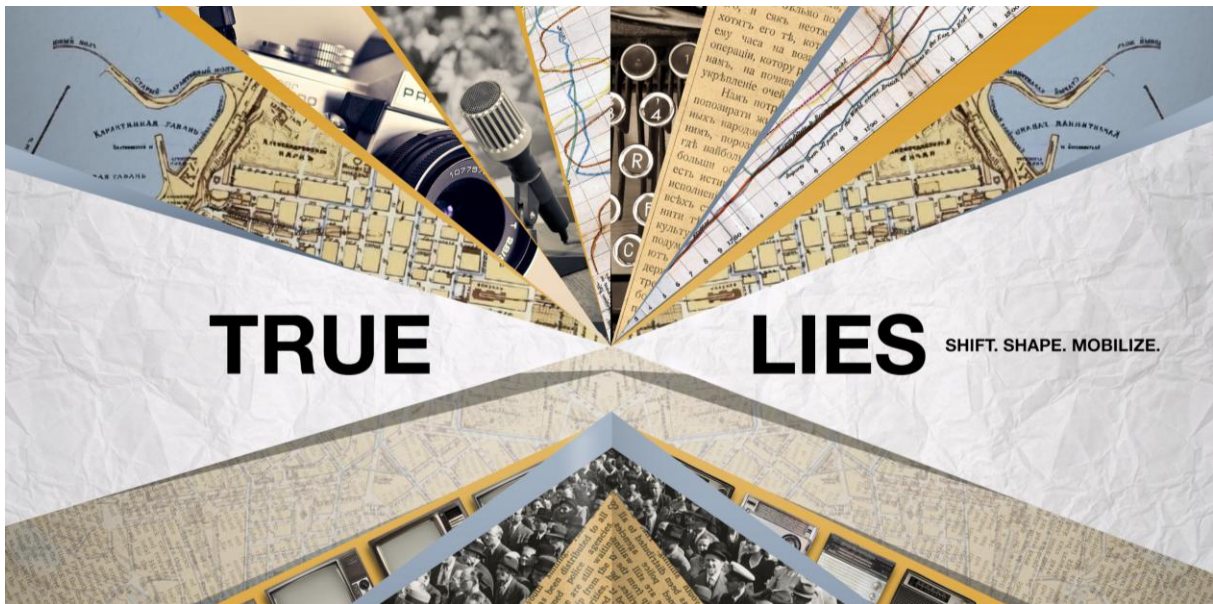


SHIFT. SHAPE. MOBILIZE.
network for online activism



#shshmob16 #truelies

TRUE LIES.

a tools & skills workshop for bloggers | Odessa

Date: July 31- August 7, 2016

Venues:

Workshop Site: **Impact HUB Odessa**
Hrets'ka Street 1A
<http://impacthub.odessa.ua/>

Hotel 1: **Hotel Continental**
Deribasovskaya St. 5
www.continental-hotel.com.ua

Hotel 2: **UNO Design Hotel**
Rishel'jevs'ka St. 17
<http://unohotelodessa.com>

Restaurant 1: **Cafe Troubadour**
Jukovskogo St. 13

Restaurant 2: **Fratelli**
Grecheskaya St., 17

Restaurant 3: **Searoof /Krysha Morya**
Lanzheron Beach, 8

Guests:

Andrei Soldatov

Andrei Soldatov is an investigative journalist and an editor of Agentura.Ru. He began his career as a reporter in 1996 and in September 2000 he launched the Agentura.Ru project, an information hub on intelligence agencies. In September 2010 Andrei Soldatov published a book (with Irina Borogan), titled *The New Nobility: The Restoration of Russia's Security State and the Enduring Legacy of the KGB* (PublicAffairs, 2010). Soldatov is the author, along with Irina Borogan, of the book *"The Red Web: The Struggle between Russia's Digital Dictators and the New Online Revolutionaries,"* which was published by PublicAffairs in September 2015.

Sergei Kozlovsky

Sergei Kozlovsky was born in Belarus and lives in Moscow. He has been studying journalism there since 2011 and publishes for Global Voices about the Internet situation in Belarus and Russia. He is interested in trade, economy and censorship. Since 2015 he is also writing for BBC Russia. Sergei participated in the first edition of Shift. Shape. Mobilize, Berlin 2015.

Vadym Hudyma

Vadym Hudyma is an open data activist and works as digital security consultant for CSOs and activist groups in Kiev, Ukraine. He was involved in several projects focusing on government, electoral and parliamentary transparency in Ukraine. It included mass screening tens of thousands of candidates in parliament and local elections for their involvement in corruption crimes or human rights violation activities. He also worked on the launch of an extensive database of firms and individuals mentioned as suspects in anti-corruption journalist investigations in Ukraine. One of his main activities was devising policy on disclosure procedures. As a security specialist, he is helping to raise and spread awareness in basic digital security problems as well as privacy issues in digital age.

Training elements:

The workshop will open with an introductory day on “True Lies” and the role of alternative sources of information in polarized societies. The opening day will be followed by three parallel tracks where you will improve your skills in storytelling either using DATA, VISUALS or WORDS.

DATA | Trainer: Jacopo Ottaviani

In a world where information is more and more available data has become an essential source of stories for journalists. But datasets can be interpreted in many ways and can tell very different stories. In this track we will explore how to find data to support stories and how to find story ideas with data analysis. We will learn how to make simple analysis of datasets and finally produce stories with engaging data visualization tools.

Jacopo Ottaviani is experienced in data journalism, digital cartography, immersive storytelling and cross-borders data projects. He builds narratives and visualizations around data and his innovative works have been published by, among others, The Guardian, Al Jazeera, DER SPIEGEL, El País and Internazionale. He is co-author of The Migrants' Files, a cross-border data project that uncovered exclusive information on the human and economic costs of immigration in Europe. The project was awarded with the Data Journalism Awards 2014 and the European Media Prize 2015. In 2015 he made the web-documentary E-waste Republic which was awarded with the DIG Awards 2015 and the Lorenzo Natali Media Prize 2015. In 2014 he worked on «The dark side of the Italian tomato».

VISUALS | Trainer: Fabian Weiss

Compared to text, images are more easily considered as evident proof of happenings in the world, and immediately determine how we perceive an event. This is why counterfeiting images always has been attractive. Manipulation nowadays extends through the whole production process, making it practically invisible and hard to debunk even by media experts. In Odessa we will discuss how visuals are made, distributed, and selected. Going out to the streets, we will also experiment with various ways of visual storytelling ourselves.

Fabian Weiss is a visual storyteller based in Estonia and member of the German photo agency LAIF as well as the Getty Global Assignment program. He conducts workshops on storytelling and making magazines at the university HFBK Hamburg as well as within the Publish Yourself! Network, which he founded together with a publisher and designer from Cologne. Since his studies in photojournalism and documentary photography in London, Aarhus and Vienna, his projects explore cultural changes in personal structures in Europe and eastwards. Searching for telling gestures, the cinematic images he creates are acutely observed portraits within a broader assessment of the surrounding culture. Through subtle and intimate stories that fluctuate between daily life and hardship, he likes to raise awareness for less covered issues.

(MORE THAN) WORDS | Trainer: Natalia Antelava

Reading between the lines is a basic skill of critical media consumption. In order to debunk the real motives of an (often anonymous or fake) author knowledge about the connotation of words is needed. Demagogues take advantage of subtle emotional effects on their readers to manipulate. In this track we will discuss the power of language and question our own habits in dealing with words.

A co-founder of Coda, Natalia is an Emmy-nominee and award winning journalist. Natalia is originally from Tbilisi, Georgia where she is currently based. She started her career freelancing in West Africa but has since been BBC's resident correspondent in the Caucasus, Central Asia, Middle East, Washington DC and most recently India. She has reported undercover from Burma, Yemen and Uzbekistan and her investigations into human rights abuses in Central Asia, Iraq and the United States have won her a number of awards. Natalia has most recently reported for the BBC from Eastern Ukraine and has also written for the Guardian, Forbes magazine, Washington Post and the New Yorker among others.

DATA SECURITY | Trainers: Katrin Rönicke & Marie Gutbub

This training is offered to all participants. During four hands-on sessions we will discuss why encryption matters, how to use PGP on your devices and which software and apps to use for a better security of your communication and data. Furthermore, we will work with different open source blogging and publishing tools to support your work, such as Sourcefabric's Storyteller and Booktype.

Katrin Rönicke is a blogger and journalist based in Germany. She is writing for Freitag and Frankfurter Allgemeine Zeitung and works for the radio station rbb and Audible. Her main topics of interest are education, gender justice/democracy and emancipation. Since 2005 she discusses these topics online on several blogs and online platforms and has her own podcasts since 2013 "Erscheinungsraum" and Lila Podcast. Furthermore she is the author of several books in German.

Marie Gutbub, born 1990 in France, studied cultural journalism at the Berlin University of the Arts. After graduating with a thesis about the sustainability of new online media she got involved with privacy groups in Berlin. In 2014-2015, Marie organized CryptoParties in Berlin and across Europe to spread the movement through talks and workshops. In 2016 she was part of the organization team of the Logan CIJ Symposium. She teaches information security for journalists at several universities and conferences. As a free-lance journalist she wrote for Der Freitag, Rue89 and Le Monde, among others.

Sunday, July 31

Arrival & Check-In at the hotel

19:00 **Casual Welcome**

Voyage Restaurant @ Hotel Continental

21:00 **Free Evening**

Day 1 (Monday, August 1)

9:30 **Registration**

Impact HUB

10:00 **Official Opening**

Marion Bacher (bpb)

Annika Glaeser (n-ost)

Letizia Gambini (Sourcefabric)

Julia Vernersson (Sourcefabric)

11:00 **“The Red Web - The Struggle between Russia’s Digital Dictators and the New Online Revolutionaries” - Bloggers in the Context of Propaganda and Surveillance**

Keynote & Discussion

Speaker: Andrei Soldatov

Moderation: Annika Glaeser

13:00 **Lunch**

Café Troubadour

15:00 **Teambuilding & Open Space**

Please bring your poster!

Julia Vernersson

Including coffee break

18:30 **Dinner**

Café Troubadour

20:00 **Data Security #1**

Katrin Rönicke & Marie Gutbub

Day 2 (Tuesday, August 2)

9:30 **Warm up**

Impact HUB

9:45 **Data Security #2**

Katrin Rönicke & Marie Gutbub

11:00 **Coffee Break**

11:30 **Data Security #3**

Katrin Rönicke & Marie Gutbub

13:15 **Lunch**

Café Troubadour

15:00 **Data Security #4**

Katrin Rönicke & Marie Gutbub

16:40 **Coffee Break**

17:00 **Data Security #5**

Katrin Rönicke & Marie Gutbub

18:00 **Dinner**

Café Troubadour

20:00 **On the ground: Fact Checking & Manipulation**

Talk and Discussion

Speakers:

Vadym Hudyma

Natalia Antelava

Sergei Kozlovsky

Fabian Weiss

Moderation:

Letizia Gambini

Day 3 (Wednesday, August 3)

- 9:30 **Warm up**
Impact HUB
- 9:45 **Parallel Tracks | Session #1**
Jacopo Ottaviani & Letizia Gambini
Fabian Weiss & Julia Vernersson
Natalia Antelava & Marion Bacher
- Including coffee break*
- 13:15 **Lunch**
Café Troubadour
- 15:30 **Parallel Tracks | Session #2**
Including coffee break
- 19:00 **Dinner**
Café Troubadour

Free evening

Day 4 (Thursday, August 4)

- 9:30 **Warm up**
Impact HUB
- 9:45 **Parallel Tracks | Session #3**
Including coffee break
- 13:15 **Lunch**
Café Troubadour
- 15:30 **Parallel Tracks | Session #4**
Including coffee break
- 19:00 **Dinner**
Fratelli
- 21:00 **Teambuilding**
Julia Vernersson

Day 5 (Friday, August 5)

- 9:30 **Warm up**
Impact HUB
- 9:45 **Parallel Tracks | Session #5**
Including coffee break
- 13:15 **Lunch**
Café Troubadour
- 15:30 **Parallel Tracks | Session #6**
Including coffee break
- 19:00 **Dinner**
Café Troubadour

Free evening

Day 6 (Saturday, August 6)

- 9:30 **Warm up**
Impact HUB
- 9:45 **Presentation of Track Results**
Including coffee break
- 13:15 **Lunch**
Café Troubadour
- 15:30 **Follow up**
- 17:45 **Coffee Break**
- 18:15 **Evaluation**
Julia Vernersson
- 19:30 **Dinner & Party**
Sea roof

Sunday, August 7

Departure after breakfast

TRUE

LIES

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